
Novato's Birthday Bash

Paint the Town Red



January 30, 2010

Celebrating 50 Years of Community

EXCITING and NEW for 2010 . . .







January 30th is your Passport to an Evening of History & Tradition, where citizens, businesses, restaurants, leaders and community organizations, people from every corner of our community come together to celebrate **50 Years of Community** ... **"Paint the Town Red"** is a "tradition" ... a Community Partnership honoring Novato's **Citizen of the Year** and celebrating our City, our People and the Dynamic Spirit of Novato.

PTTR 2010 will be held at Novato's Historic City Hall, 901 Sherman ... an evening *unlike any before* with special 2010 features including PTTR's own **TASTE OF NOVATO** sharing their culinary delights ...PTTR's "signature band" **The Time Bandits** and a **Food, Wine & Get-Away Silent Auction** ... and many more surprises! Join **PTTR's Community Partners** and celebrate *50 Years of Community* with us! **Paint the Town Red 2010** is *the Best Place to Be!* Below is an outline of our Sponsorship Opportunities and the recognition you will receive as one of our honored **Community Partners**. This is an excellent opportunity to get your name and business in front of the community ... and we'd love to share this event with you!

Premium \$5000

-  10 Event Tickets
-  Media and Web Publicity prior and post the event
-  Company ID in all correspondence, invitations, community flyers and posters
-  Company Banner Opportunity at the Event
-  Company link from PTTR website
-  Employee Volunteer Opportunities
-  The most prominent name recognition on press/marketing/promotional materials







Platinum \$3500

-  6 Event Tickets
-  Media and Web Publicity prior and post the event
-  Company ID in all correspondence, invitations, community flyers and posters
-  The most prominent name recognition on press/marketing/promotional materials
-  Company ID link from PTTR website
-  Employee Volunteer Opportunities



Gold \$2500

-  4 Event Tickets
-  Media and Web Publicity prior and post the event
-  Company ID in all correspondence, invitations, community flyers and posters
-  Prominent name recognition on press/marketing/promotional materials
-  Company ID link from PTTR website
-  Employee Volunteer Opportunities

Silver \$1000

-  2 Event Tickets
-  Media and Web Publicity
-  Company ID correspondence, invitations, community flyers and posters
-  Name recognition on press/marketing/promotional materials
-  Company ID link from PTTR website
-  Employee Volunteer Opportunities

Community Friends \$500

-  1 Event Tickets
-  Media, Web & Event Publicity

For more information call (415) 297-7936 or email info@PaintTheTownRed.org

Make check Payable to **Novato Paint The Town Red Inc.**, P.O. Box 2715, Novato CA 94948

www.PaintTheTownRed.org